



VOTOLATINO[★]_★
Sponsorship Opportunities



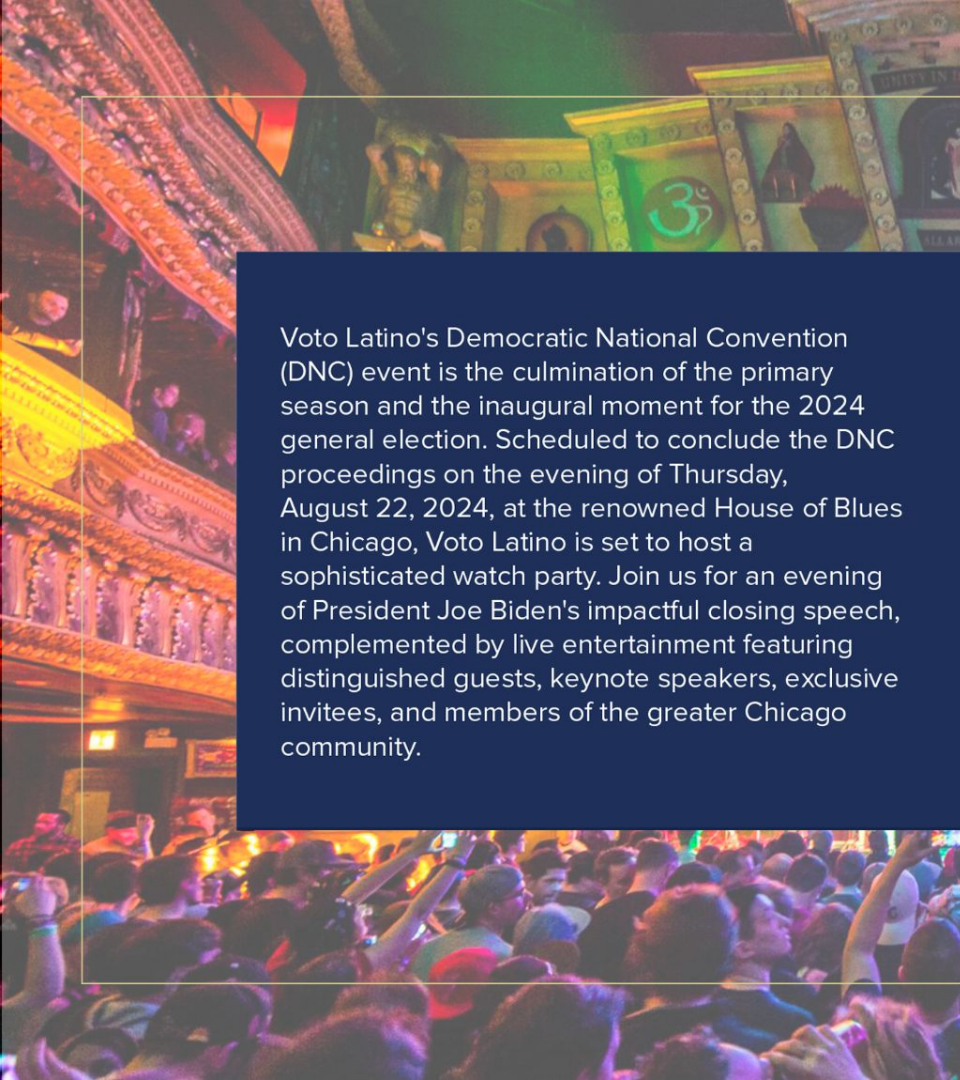
Building Latino Power

Latinos are YOUNG and
Latinos are Growing

- 900k Latinos turn 18 every YEAR
- 1 in 5 Millennials is Latino
- 25% of public school-age kids are Latino
- Latino millennials (and Gen Z) truly are the next generation of American consumers
- Latinos overall have a purchasing power of \$1.3 trillion, but what many don't know is how big a role young Latinos play in the family unit
- Young Latinos are gate-keepers in their families. They not only translate for the older generations who may not be as fluent in English, but they have, and continue to, make important decisions for their families



DNC 2024 CHICAGO



Voto Latino's Democratic National Convention (DNC) event is the culmination of the primary season and the inaugural moment for the 2024 general election. Scheduled to conclude the DNC proceedings on the evening of Thursday, August 22, 2024, at the renowned House of Blues in Chicago, Voto Latino is set to host a sophisticated watch party. Join us for an evening of President Joe Biden's impactful closing speech, complemented by live entertainment featuring distinguished guests, keynote speakers, exclusive invitees, and members of the greater Chicago community.



Thursday, August 22nd, 2024
7:00 pm - 1:00 am

DNC 2024 Sponsorship Opportunities

Diamond Level \$150,000

Limited to three (3)
companies

Exclusive branding throughout
the entire venue

Private meet & greet with
keynote speakers

Invitation to exclusive
breakfast briefing

Opportunity to provide
2-minute remarks

Two (2) private Opera Boxes
with VIP seating for 10 guests

Platinum Level \$75,000

Exclusive VIP seating for 15
guests closest to stage

Recognition as Platinum Host
on all event marketing materials

Private meet & greet with
keynote speakers

Invitation for four (4) to an
exclusive pre-event cocktail
reception

Access to a VIP lounge area
with a dedicated concierge
service

Gold Host \$50,000

Priority seating for eight (8)
guests with an excellent view of
the stage

Recognition as Gold Host on all
event marketing materials

Invitation for four (4) to an
exclusive pre-event cocktail
reception

Access to a VIP lounge area
with a dedicated concierge
service


Silver Host \$25,000

Priority seating for five (5)
guests with an excellent view of
the stage

Recognition as Silver Host on all
event marketing materials

Invitation for two (2) to an
exclusive pre-event cocktail
reception

Access to a VIP lounge area
with a dedicated concierge
service

A stylized graphic of the American flag is positioned in the lower right quadrant of the image. It features a large blue field with white stars and a red field with white stripes, rendered in a semi-transparent, layered style.

EMPOWERING A NEW
GENERATION OF
LATINO VOTERS